2012 Advertising Contract

Advertiser Name: _____

Mailing Address:_____

City/State/Zip:_____ Email: _____

Phone: (_____)_____ Fax: (_____)_____

Contact Person(s): _____

Signature: _____ Date: _____

I agree to all specified terms and am responsible for payment of such. Failure to make payment will result in late fees*. No discount will be given without a four-time contract. *If payment is more than 30 days late, a 1.5% monthly service charge is payable on the overdue balance.

Please indicate advertisement size:

Black / White		Color	
____B/W Business Card	$200/issue	____4/C Business Card	$225/issue
____B/W 1/4 Page	$332/issue	____ 4/C 1/4 Page	$362/issue
____B/W 1/2 Page	$450/issue	____ 4/C 1/2 Page	$490/issue
____B/W Full Page	$600/issue	____ 4/C Full Page	$750/issue
		____ 4/C Inside Cover Front/Back	$850/issue
____"Classified"	$ 30/issue	____ 4/C Back Cover	$950/issue

* First-time advertisers must pre-pay. *10% discount given on 4x contracts. * 15% discount given on pre-paid 4x contracts.

Please Check Frequency:

____Winter/January Issue MATERIALS DEADLINE • October 28, 2011
____Spring/April Issue MATERIALS DEADLINE • January 31, 2012
____Summer/July Issue MATERIALS DEADLINE • April 29, 2012
____Fall/*October Issue MATERIALS DEADLINE • July 31, 2012

***Fall issue distributed at NRCC show in Atlantic City.**

If you want your advertisement to run in a particular association's section, please circle it:

NYSCWA CWONJ CCA NECA MCA CAP

Please Circle Form Of Payment: Check Visa® MasterCard® Amex®

Credit Card Number: | | | | | | | | | | | | | | | | |

Expiration Date: | | / | | | Security code: | | | | |

_____ _____

Please print name as it appears on credit card Signature

Send all materials to/make check payable to: Media Solutions

2214 Budd Terrace * Niskayuna, NY 12309
Phone/Fax: 518•280•4767 E-mail: mediasolutions@nycap.rr.com www.northeastcarwasher.com